

Epson Stylus™ Photo R3000 wins Best Expert Photo Printer!



Each year **Technical Imaging Press Association (TIPA)** recognises product excellence in the areas of quality, performance and value. This year the honour of Best Expert Photo Printer in Europe 2011 was bestowed upon Epson, for the new **Epson Stylus™ Photo R3000**.

TIPA consists of 29 member magazines from 14 countries all over the world, making it one of the largest and most influential photographic and imaging press associations globally. Every year the TIPA editors vote for the best products introduced to the market during the previous 12 months, taking into account innovation, cutting-edge technology, design, ease-of-use and the price to performance ratio of the products.

Epson continually looks for new solutions and ways to enhance our product range. In order to meet the changing needs of our customers. Winning a prestigious **TIPA** award this year for the **Epson Stylus Photo™ R3000** is a testament to that commitment and recognition of our achievements as a result.

KEY FEATURES:

- **A3+ size printing** – Exhibition Quality prints up to A3+ size.
- **Superb colour photographic prints** – **Epson UltraChrome K3® Ink** with Vivid Magenta expands the colour gamut in blues and purples, making it easier to reproduce the more difficult colours.
- **Outstanding black & white photographic prints** – The **Epson Stylus™ Photo R3000** includes three black cartridges, creating smooth tonal graduation, superior neutral grey tones and a high D-max for blacker blacks.
- **Auto-switching black inks** – A new Intelligent linking technology enables the printer to automatically switch between Photo and Matte Black inks to optimize your output, based on the media type you choose. Photo Black Ink produces rich, deep blacks on traditional photographic papers; while Matte Black Ink produces exceptional results on matte surface media.
- **Individual High Capacity Ink Cartridges** – The Epson Stylus™ Photo R3000 includes new high capacity individual ink cartridges which provide 2.3 times more ink than previous Epson models.
- **Advanced, simple media handling** – An improved design allows precise front feeding of the fine art paper – a definite advantage that not only simplifies a delicate task, but reduces installation space.
- **Roll Paper Support** –The Epson Stylus™ Photo R3000 has the ability to support roll paper handling as a standard feature, making continuous, high quality photograph printing absolutely straightforward. This feature makes the printer ideal for photographers looking for simple yet high quality panorama with edge-to-edge BorderFree photo printing on sizes up to A3+.
- **CD/ DVD Printing** – In keeping with Epson’s precision CD/DVD surface printing tradition, the Epson Stylus Photo™ R3000 supports high quality printing directly on to the surface of compatible inkjet printable 8cm and 12cm CD-Rs and DVDs.
- **Wired and wireless connectivity** – Out of the box compatibility with Ethernet and WiFi networks make the Epson Stylus Photo R3000 ideal for any photo studio, graphics house or SOHO environment, while support for USB further expands connectivity options. The Epson Stylus™ Photo also features Pictbridge, meaning PictBridge-enabled camera’s can be easily connected to the printer for direct-from-camera printing.
- **2.5” LCD Display** – The Epson Stylus Photo R3000 features an impressive LCD display panel which allows you to check the printer status, ink levels and perform routine maintenance tasks.

PRICING:

Hardware

PRODUCT CODE	DESCRIPTION	RRP (Inc GST)	RRP (EX GST)
C11CA86401	Epson Stylus™ Photo R3000	\$1,899.00	\$1,651.30

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)	RRP (EX GST)
157	Cyan Ink Cartridge	\$59.99	\$52.17
157	Light Black Ink Cartridge	\$59.99	\$52.17
157	Light Cyan Ink Cartridge	\$59.99	\$52.17
157	Light Light Black Ink Cartridge	\$59.99	\$52.17
157	Matte Black Ink Cartridge	\$59.99	\$52.17
157	Photo Black Ink Cartridge	\$59.99	\$52.17
157	Vivid Light Magenta Ink Cartridge	\$59.99	\$52.17
157	Vivid Magenta Ink Cartridge	\$59.99	\$52.17
157	Yellow Ink Cartridge	\$59.99	\$52.17

****SPECIAL LAUNCH PROMOTION**

Extended 2 Year warranty

End users are eligible to an additional 2 Year Warranty (Valued at \$343 RRP Inc GST) when the Epson Stylus™ Photo warranty is registered at <http://www.epson.co.nz/promotions> with proof of purchase.

Offer ends on July 31st 2011